



## Community of Banyakigezi - UK

[Part of the International Community of Banyakigezi - ICOB]

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### SPONSORSHIP OPTIONS

ITEM DESCRIPTION	AMOUNT BUDGETED
Sponsor Entire Convention	£50,000
Sponsor Lunch - July 26, 2024	£5,000
Sponsor Lunch - July 27, 2024	£5,000
Sponsor Young adults - July 25 2024	£5,000
Sponsor Fundraising Diner & Dance	£25,000
Sponsor Audio-Visual Facilities for Convention	£4,000
Sponsor Entertainment & Cultural show	£6,000
Sponsor BBQ – Boat evening	£5000

#### BENEFITS:

- ICOB will advertise your company as a major sponsor of the convention.
- We shall also offer a 5-minute slot in the program to your representative to make a presentation about your products and/or services
- Full page advertising in our program magazine
- A Premium (high traffic) vending table during the convention
- Company logo will be featured during the dinner gala
- The MC will mention company name and acknowledge sponsorship
- Company will receive 2 complimentary dinner gala tickets
- Exposure to delegates at the conference
- Business to business networking

### OFFICIAL SPONSORSHIP PACKAGES

#### PLATINUM PACKAGE

AMOUNT: £5,000

#### BENEFITS:

- ICOB will advertise your company as a platinum sponsor of the convention
- We shall also offer a 5-minute slot in the program to your representative to make a presentation about your products and/or services
- Half page advertising in our program magazine
- A vending table (regular traffic) during the convention
- Company logo will be featured during the dinner gala
- The MC will mention company name and acknowledge sponsorship
- Company will receive 2 complimentary dinner gala tickets
- Exposure to delegates at the conference
- Business to business networking

**GOLD PACKAGE****AMOUNT £3500****BENEFITS:**

- ICOB will advertise your company as a gold sponsor of the convention
- We shall also offer a 5-minute slot in the program to your representative to make a presentation about your products and/or services
- Quarter page advertising in our program magazine
- A vending table during the convention
- Company logo will be featured during the dinner gala
- The MC will mention company name and acknowledge sponsorship
- Company will receive 1 complimentary dinner gala tickets
- Exposure to delegates at the conference
- Business to business networking

**SILVER PACKAGE****AMOUNT £5,000****BENEFITS:**

No dinner gala ticket

- ICOB will advertise your company as a silver sponsor of the convention
- We shall also offer a 5-minute slot in the program to your representative to make a presentation about your products and/or services
- Quarter page advertising in our program magazine
- A vending table during the convention @ 50%
- Company logo will be featured during the dinner gala
- The MC will mention company name and acknowledge sponsorship
- Exposure to delegates at the conference
- Business to business networking

**BRONZE PACKAGE****AMOUNT: £1,000****BENEFITS**Vending Table at **£200**

- ICOB will advertise your company as a bronze sponsor of the convention
- We shall also offer a 5-minute slot in the program to your representative to make a presentation about your products and/or services
- Quarter page advertising in our program magazine
- Company logo will be featured during the dinner gala
- The MC will mention company name and acknowledge sponsorship
- Exposure to delegates at the conference
- Business to business networking

**OTHER PACKAGE****AMOUNT: £500****BENEFITS**Vending Table at **£200**

- ICOB will advertise your company as a sponsor of the convention
- We shall also offer a 5-minute slot in the program to your representative to make a presentation about your products and/or services
- Business card size or 50% off quarter page advertising in our program magazine
- Company logo will be featured during the dinner gala
- The MC will mention company name and acknowledge sponsorship
- Exposure to delegates at the conference
- Business to business networking

